



2019 COMMUNITY IMPACT REPORT

# the power of purpose



Your Health. *Our Purpose.*



# Why?

For the health of all.

The power of purpose is undeniable. It compels, it inspires and *it unites*. It also moves hearts and changes minds. That's because what we do—and how we do it—*matters*. With a clear connection between our values and our actions, Louisiana Healthcare Connections is a company guided by a collective ability to make good health a reality for everyone, not just for our members. It's our calling. And the reason we exist.

In 2019, Louisiana Healthcare Connections continued its commitment to supporting the state we call home and this report is a snapshot of our yearlong *involvement in* and our *impact on* the communities in which we live and work. Our approach remains individual, familiar and personal. And our mission to improve Louisiana's health, *one person at a time*, continues to guide our efforts.

Because Louisiana's health is *our purpose*.

**JAMIE SCHLOTTMAN**  
CEO & Plan President  
Louisiana Healthcare Connections





## THE POWER OF:

# dedication

### Employee Volunteer Snapshot

Friends and family “come through” when you need them. And our family of employees does just that. Whether it’s a fundraiser, volunteer support or a pop-up health clinic, we’re dedicated to making real connections in our communities.



**471**  
VOLUNTEER  
HOURS



**305**  
COMMUNITY  
PARTNERS



**643**  
COMMUNITY  
EVENTS

### OUR PURPOSE

Transforming Louisiana’s health one person at a time.

### OUR MISSION

To provide the best benefits and programs possible in order to improve the overall health of the families and communities we serve.

### OUR VISION

Delivering quality healthcare through local and community resources that reflect and honor Louisiana’s unique and vibrant way of life.

### OUR VALUES

#### SENSITIVE

*We support diverse community and cultural values.*

#### ENGAGED

*We maintain a friendly, positive and upbeat attitude in all endeavors.*

#### COMPASSIONATE

*We treat everyone with kindness, dignity and respect.*

#### FAMILIAR

*We bring trusted, local partners and resources to every relationship.*

#### RELIABLE

*We provide coordinated services with responsive, diligent efficiency.*



## THE POWER OF: education

### No One Eats Alone

A nutritional meal is healthy. But sometimes, just *sharing* a meal can be healthy, too. That's the idea behind National **No One Eats Alone™ Day**, an initiative created by *Beyond Differences* to promote inclusion and prevent bullying in school.

For the third year, Louisiana Healthcare Connections hosted No One Eats Alone™ Days at two area schools—Park Forest Middle School in Baton Rouge and Oak Park Elementary in Lake Charles. More than 300 students shared a meal while participating in activities designed to teach them about the **positive impact social acceptance has on their health, hearts and minds.**



### Scotlandville Chromebook Donation

Inextricably linked to health outcomes, education is one of the fundamental social determinants of health. Unfortunately, though, many schools lack the resources to ensure their classrooms are vibrant and productive learning environments.

In spite of the advanced level of technology available to their students, Scotlandville Pre-Engineering Magnet Academy teachers were using outdated laptops, many of which were incompatible with certain operating systems and software—crashing at pivotal teaching junctures.

So, when Louisiana Healthcare Connections learned the Baton Rouge school—the *only nationally-certified Science, Technology, Engineering, Arts and Math-themed magnet school in Louisiana*—lacked much-needed updated computers, we stepped in and surprised teachers with 14 new Chromebook laptops.



## THE POWER OF:

# participation



### Baton Rouge Free Clinic

A sense of community is empowering. And when a community of caring people comes together in support of health equity, anything is possible. Held over two days in March, the 2019 “Love Heals” pop-up health clinic in Baton Rouge brought together more than 1,600 community and healthcare volunteers in order to serve families in need of healthcare.

With the help and generosity of the community, almost 1,000 people received much-needed healing love and care. Dental, vision and medical services—all for free—were provided on a first-come, first-serve basis, no questions asked. Except, maybe, *“Are you hungry—would you like something to eat?”*



### Ryan’s Run for Sickle Cell Disease

In August, Louisiana Healthcare Connections again teamed up with the Baton Rouge Sickle Cell Anemia Foundation to sponsor their annual Ryan’s Run for Sickle Cell Disease in Baton Rouge. Named after former NFL and Louisiana State University football player Ryan Clark, the 5K/1-mile walk/run is the organization’s premier fundraising and education event. Over 50 employees from our Baton Rouge office showed up to run, jog, walk and lend their support in finding a cure for Sickle Cell.



### Red Wig Walk

Raising awareness for HIV/AIDS prevention, treatment and support services, the annual Metro Health Red Wig Walk was another successful “Red Stick” community health event. Finding a unique way to bring attention to an important health issue facing Baton Rouge, health workers, volunteers and event organizers donned red wigs, exchanged information with other peer groups and educated participants on the resources around preventing the spread of HIV and ways to prevent it.





## THE POWER OF:

# nutrition

### Eat for Life

As part of our statewide commitment to building food security, we stress the importance of nutritional education by supporting efforts that provide children and families with information about healthy eating. In April, we hosted Eat for LIFE! events in Baton Rouge and New Orleans that focused on the vital role nutrition plays in our health.

In Baton Rouge, **almost 400 Ryan Elementary students** enjoyed cooking demonstrations, sampled and shared healthy food and beverages and received tips on what they can do to improve their own diets. About 70 miles east in New Orleans, nearly 100 area residents gathered to learn about nutrition at the Sankofa Community Development Center and to receive free health screenings.

Attendees benefited further from a dollar-for-dollar match on their SNAP/EBT purchases. The program, sponsored by Louisiana Healthcare Connections, gives \$20 in healthy fresh foods at Sankofa's Fresh Stop Markets or BREADA's (Big River Economic and Agricultural Alliance) Red Stick Farmers Markets—for only \$10.





## THE POWER OF:

# organizations

### Community Health Grants

Launched in 2018, our Health & Wellness Grants Program invests in initiatives focused on eliminating food insecurity, removing gaps in care and creating school-based opportunities. Addressing health disparities in the places where we live, learn, work and worship, we seek to improve and strengthen the health of traditionally underserved, low-income communities by **building on collective capacity, leveraging inherent assets and incorporating cultural diversity.**

#### Health Hut

**Eating Healthy**—Nutritional education and food support for patients with nutrition-related diagnoses and/or a demonstrated need.

#### AcadianaCares/Second Harvest Food Bank

**Feeding Hope**—Food pantry to assist individuals affected by HIV/AIDS, homelessness, poverty and/or substance abuse in the Acadiana region.

#### Alpha Kappa Alpha Sorority

**Pantry Payback**—On-campus food pantries in New Orleans to address food insecurity among college and university students.

#### It Takes a Village Baton Rouge

**Love Out Loud Sundays**—Food, clothing and fellowship for homeless and disadvantaged individuals and families in the Greater Baton Rouge area.

#### Therapeutic Counseling Clinic (Pinewood)

**Nutrition for a Healthier Tomorrow**—A community health, nutrition and wellness collaborative for youth and homeless populations in Washington Parish.

#### Hope Ministries

**Fixer Upper: The Pantry Edition**—Pantry space expansion for the Client Choice Food Pantry, which serves more than 15,000 clients each year.



## THE POWER OF:

# connections



## Our Partners In Health

In 2019, through health fairs, special events, community activities and sponsorships, Louisiana Healthcare Connections partnered with the following organizations:

A Pregnancy Center  
Abraham's Tent  
Acadia Parish Council on Aging  
Acadiana Breastfeeding Coalition  
Acadiana Regional Coalition on Homelessness and Housing  
Acadiana Treatment Center  
Access Health Louisiana  
Alpha Kappa Alpha Sorority, Inc.  
Alpha Phi Alpha Fraternity, Inc.—Natchitoches  
Alzheimer's Association  
Alzheimer's Services of the Capital Area  
American Association on Intellectual and Developmental Disabilities  
American Heart Association—Capital Area Chapter  
Arthritis Foundation  
Ascension Council on Aging  
Ascension DePaul Foundation (formerly Daughters of Charity Foundation)  
Ascension Parish School Board  
ASSIST Agency Community Action Partnership  
Assumption Parish Council on Aging  
Assumption Parish Head Start  
Assumption Parish Library  
Avoyelles Community & Youth Coalition  
Avoyelles Parish Healthy Coalition Initiative  
Avoyelles Pediatrics  
Baby Bounce  
Bains Lower Elementary School  
Baton Rouge Black Alcoholism Council  
Metro Health Education  
Baton Rouge Primary Care Collaborative, Inc  
Baton Rouge Youth Coalition (BRYC)  
Bayou Community Foundation  
Bayou North Area Health Education Center  
Beacon Community Connections  
Berea Seventh-Day Adventist Church  
Bienville Community Coalition  
Bienville Parish Library  
Blue Cliff School  
Bogalusa YMCA  
Brenda H. Hunter Head Start  
Caddo Community Action Agency Headstart  
Caddo Parish Juvenile Services  
Calcasieu Council on Aging  
Calcasieu Parish School Board  
Calcasieu Parish School System Head Start

Calcasieu Parish Sheriff's Office  
Cancer Association of Greater New Orleans  
Capital Area Agency on Aging  
Capital Area Alliance for the Homeless  
Capital Area Court Appointed Special Advocates (CASA)  
Capital Area Human Services District  
Capital Area United Way  
CareSouth (formerly Capitol City Family Health Center)  
Catholic Charities  
Central Louisiana Food Bank  
Central Louisiana Homeless Coalition  
Central Louisiana Human Services District  
Central Tangipahoa Head Start  
Child Advocacy Center  
Children's Coalition for Northeast Louisiana  
Children's Hospital—New Orleans  
Children's Resource Center  
Christian Baptist Church  
Christian Services  
City of Alexandria  
City of Baton Rouge  
City of Lake Charles  
City of Monroe  
City of New Orleans  
City Year Baton Rouge  
College Oaks Elementary  
Community Action—Evangeline  
Community Kitchen  
Covenant House New Orleans  
Council on Aging—Ponchatoula  
Council on Alcoholism & Drug Abuse of Northwest LA  
Councilwoman Donna Collins-Lewis  
Court-Appointed Special Advocates (CASA)—Capital Area, St. Landry Parish  
Covington Food Bank  
Crawford Elementary School  
Crawford Elementary School  
Crescent City Family Services  
David Raines Community Health Centers  
David Raines Head Start  
DCS Family Health Clinic—Hammond, La  
Delhi Community Health Center  
Delta Sigma Theta Sorority, Inc.  
Dillard University

Early Steps  
East Baton Rouge Council on Aging  
East Baton Rouge Parish Schools  
Ephesus Seventh-Day Adventist Church  
Epps Library  
Esperanza School  
Eunice Food Bank  
Evangeline Community Action Agency  
Evangeline Parish Head Start  
Excelth  
Exxon Mobil YMCA  
Families Helping Families—Greater Baton Rouge, Jefferson, Orleans and Southwest Parishes  
Family Reading Around Neighborhood Literacy  
Family Road Healthy Start Program  
Family Road of Greater Baton Rouge  
Family Strong Foundation  
First Grace United Methodist Church  
First Prebysterian Church  
Food Bank of Northeast Louisiana  
Foreman-Reynaud YMCA  
Franklin Parish Head Start  
Franklinton Head Start  
Glencoe Charter School  
Greater Baton Rouge Food Bank  
Greater New Orleans Healthy Communities  
Hammond Recreational Department  
Hammond Westside Montesorri School  
Hannah's Klozet  
Happi Llanders  
Hartdner Medical  
Haynesville Elementary  
Healthy Acadia Coalition  
Healthy Evangeline Coalition  
Healthy St. Landry Alliance  
Healthy Start  
HOPE Connections  
HOPE Ministries—Baton Rouge  
Iberia Comprehensive Community Health Center  
IMPACT  
InclusivCare (formerly Jefferson Community Health Care Centers)  
It Takes a Village BR  
Jeff Davis Parish Substance Abuse Prevention Coalition  
Jefferson Parish Head Start  
Jefferson Parish Post Secondary

Jefferson Parish School Board  
Jena Parish  
Jericho House  
Job Corps  
Judson Elementary  
Junior Achievement of Greater Baton Rouge and Acadiana  
Juvenile Diabetes Research Foundation Louisiana Chapter  
J.W. James Elementary School  
KIPP Public Charter Schools  
KIT Community Parish School  
Krewe de Evangeline Coalition  
Lacombe Head Start School  
Lafayette Social Service Agency Network  
Lafourche Parish Council on Aging  
Legacy Hospice  
Livingston Council on Aging and Meal Site  
Livingston Parish Human Services Coalition  
Livingston Youth and Family Together  
Louisiana Action Coalition  
Louisiana Association of Child and Family Agencies  
Louisiana Association of Nurse Practitioners  
Louisiana Association of Substance Abuse Counselors and Trainers  
Louisiana Campaign for Tobacco-Free Living  
Louisiana Center for Health Equity  
Louisiana Department of Corrections  
Louisiana Department of Health  
Louisiana Healthy Communities Coalition  
Louisiana Hospital Association  
Louisiana Medical Association  
Louisiana Parenting Education Network  
Louisiana Partnership for Children & Families  
Louisiana Primary Care Association  
Louisiana Public Broadcasting  
Louisiana Rural Health Association  
Love Touch Ministries  
LSU AgCenter  
LSUAg Healthy Homes  
Making Strides Against Breast Cancer  
Baton Rouge—American Cancer Society  
Mandeville Head Start School  
Mansoor Pediatrics  
March of Dimes—Greater Baton Rouge Area  
Medical Group Management Association  
Mental Health Association of Greater Baton Rouge  
Mentorship STEAM Academy  
MetroMorphosis  
Miles Perret Cancer Services  
Morning Star Baptist Church  
Mount Mariah Baptist Church  
Mount Pilgrim Baptist Church  
Nachman Elementary  
Natchitoches Parish Council of Aging  
Natchitoches Parish School Board  
National Alliance on Mental Illness (NAMI)—St. Tammany  
National Alliance on Mental Illness (NAMI) Louisiana  
New Gideon Baptist Church  
New Home Ministries

New Horizons Independent Living Center  
New Orleans Council on Aging  
New Orleans Police Department  
New Orleans Recreation Development Commission  
NOELA Community Health Center  
North Shore Regional Safety Coalition  
Northeast Louisiana Children's Coalition  
Northshore Food Bank  
Northshore Technical Community College  
Northwest Louisiana Human Services District  
Nurse Family Partnership  
O.W. Dillion Elementary School  
O'Brien House  
Oak Park Elementary School  
Oak Park Plaza Housing Properties  
Office of Public Health  
Office of State Representative Barbara Carpenter—Distric 63  
Office of State Representative Dustin Miller—District 40  
Office of State Senator Regina Barrow—District 15  
Opelousas General Hospital  
Open Health Care Clinic  
Ouachita Parish Council on Aging  
Ouachita Parish Public Library  
Our Lady of Angels  
Our Lady of the Lake Regional Medical Center  
Pinewood Counseling  
Plaquemines Medical Center  
Pointe Coupee Headstart  
Port Sulphur Medical Center  
Prime Time Head Start  
Project Launch  
Reaching for the Stars  
Recreation and Park Commission for the Parish of East Baton Rouge Foundation  
Regina Coeli Child Development Center  
RKM Primary Care  
Robert Head Start  
Salvation Army  
Salvation Army Boys and Girls Club  
Save the Children Head Start  
Second Harvest  
Sickle Cell Association of South Louisiana (formerly Baton Rouge Sickle Cell Anemia Foundation)  
Slidell Head Start and Early Head Start  
SMILE Community Action Clinic  
Social Service Networking  
Southeast Community Health Systems  
Southeastern Louisiana University Head Start  
Southern University Ag Center  
Southern Youth Movement  
Southwest Louisiana AIDS Council  
Southwest Louisiana Sickle Cell Anemia Disease Foundation  
Southwest Primary Healthcare Center  
St. Charles Community Health Center  
St. Helena Parish Hospital & Nursing Home  
St. Joseph Diner  
St. Landry / Evangeline Sexual Assault Center  
St. Landry Parish Children and Youth Services Board

St. Landry Parish Healthy Communities Alliance  
St. Lukes Episcopal Church  
St. Martin Health Coalition  
St. Paul's School  
St. Tammany Commission on Families  
St. Tammany Hospital and Parenting Center  
St. Vincent de Paul Bishop Ott Sweet Dreams Shelter  
Susan G. Komen  
SWLA Center for Health Services  
Tangipahoa Parish Library  
Tangipahoa Voluntary Council on Aging  
Teche Action Clinic  
Terrebonne Parish Branch NAACP  
Terrebonne Parish Library System  
The Diocese of Houma/Thibodaux Good Samaritan Food Bank  
The Extra Mile  
The Health Hut  
The Maxine Firm  
Town of Homer  
Training Ground  
Trinity Christian Community Center  
Tulane University School of Public Health and Tropical Medicine  
United Way of Louisiana  
United Way of Northwest Louisiana  
United Way of Southwest Louisiana  
UNITY of Greater New Orleans  
University Hospital and Clinics  
Upward Bound Program  
Urban League of Louisiana  
Urgent Care Eleven  
VB Glencoe Charter School  
Vernon Parish Healthy Initiative Coalition  
Volunteers of America—Caddo Parish, Central Louisiana, Greater Baton Rouge, Southwest Louisiana  
Ward 3 Summer Camp  
Washington Elementary  
Washington Parish Coalition on Human Services  
Washington Parish Community Health Center  
Washington Parish Food Bank  
We Play  
West Feliciana Drug and Alcohol Awareness Coalition  
West Feliciana Food Bank  
West Feliciana Food Pantry  
West Feliciana Hospital  
West Feliciana Library  
West Feliciana Parish Drug and Alcohol Awareness Coalition  
West Feliciana Parks and Recreation  
Westlake Chemical Corporation  
Woman's Foundation  
Word of Deliverance Outreach Ministry  
Xavier University of Louisiana  
Young Leaders Academy of Baton Rouge  
Youth BLAST—St. Landry Parish City Court  
YWCA—Greater Baton Rouge, Shreveport



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