

## PERFORMANCE IMPROVEMENT PROJECT

# Promoting HIV Screening During Behavioral Health Engagement



**#4**

Louisiana ranks **fourth** in the U.S. for HIV case rates<sup>1</sup>  
(19.0 per 100,000 population)

**HIV screening is a critical tool for reducing transmission and maintaining health.**

### HOW BEHAVIORAL HEALTH PROVIDERS CAN HELP

- Encourage routine preventive care and recommended screenings as part of whole-person wellness
- Facilitate sensitive conversations about sexual health and substance use
- Guide individuals to speak with their primary care provider about HIV screening
- Share available member incentives and support resources to reduce barriers to care

### THE LOUISIANA DEPARTMENT OF HEALTH PROMOTES HIV SCREENING



#### Once Per Lifetime for Everyone Ages 13 to 64

HIV screening for everyone between the ages of 13 and 64 at least once in their lifetime



#### During Pregnancy

HIV screening for all pregnant persons, including those who present in labor or at delivery whose HIV status is unknown



#### At Least Annually for People with Higher Risk of Transmission

Annual HIV screening for people who engage in risk behaviors, including sharing needles, syringes, or other drug injection equipment, and unprotected anal or vaginal sex

### ADDITIONAL RESOURCES



[Find a Testing Location](#)



[Louisiana STD/HIV/  
Hepatitis Program  
\(SHHP\)](#)



[STI Screening  
Reward for  
Louisiana  
Healthcare  
Connections  
Members](#)



[Louisiana  
Health Hub](#)



[Apply for  
Louisiana Medicaid](#)

1. LDH 2025 – [ldh.la.gov/assets/HIV-STI/reports/SecondQuarter2025HIVandSyphilisReport.pdf](https://ldh.la.gov/assets/HIV-STI/reports/SecondQuarter2025HIVandSyphilisReport.pdf)